

## Course Presenters



Mark Abramson,

**Mark Abramson DDS, ABDSM**, is a Diplomat of the AAOP, APM, AADSM, Executive Board Member of AAPMD and a Fellow AACF. He is on faculty with Stanford University and developed the FDA cleared OASYS Oral/Nasal Airway System. Dr. Abramson has a private practice in Redwood City & Sleep Practice in Monterey, CA.



John Bixby, DMD

**John Bixby DMD, D.ACSDD, FAGD** is a Diplomate of the ACSDD, Member AADSM, Fellow of the Las Vegas Institute for Advanced Dental Studies, a Fellow in AGD and the Dental Director at Comfort Sleep Lab, in Neptune City, NJ. His practice is limited to the dental treatment of sleep disorders.



Jim DuHamel, DDS

**Jim Duhamel DDS, Diplomat AADSM, Fellow ICCMO, ACSDD** is a dentist from Valley Springs, California and specializes in TMJ and Sleep. He is a Diplomat with the AADSM and the ACSDD. He also has a practice limited to Dental Sleep Medicine in Modesto and Lodi, California.



Glennine Varga

**Glennine Varga** is a Certified TMD Asst. with the AACF, on Staff at the Pankey Institute and has been in dental education for over 18 years. Glennine is the owner of DSM Boot Camp and specializes in TMD/Sleep Team Training in the dental office, practice management and current trends in Medical Insurance and Financial options.



Kathy Moore, MBA

**Kathy A. Moore, MBA**, is a 29 year veteran of the medical, dental and surgical community. She specializes in training and implementation of Electronic Health and Medical Record implementation, medical billing and credentialing, collaborative marketing with MD's for Sleep Medicine, and CT and Cone Beam diagnostic technologies.  
**Plus....Joel Blixt & Other Guests!**



SLEEP



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medical



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Beyond the Basics . . .  
More Tools and Strategies to Advance the Dental Sleep Medicine Area of Your Practice



720 Sunrise Avenue, #230  
Roseville, CA 95661



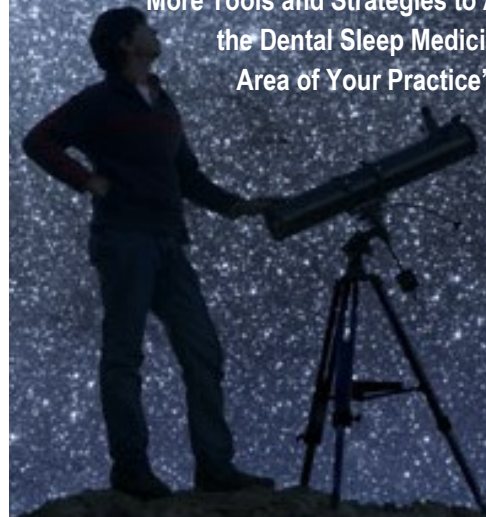
Lecture,  
Demonstrations,  
Interactive  
and  
Hands-On  
Learning,  
Plus . . .  
Breakout  
Sessions  
for  
Individual  
and  
Team  
Education

Friday-Saturday  
June 3-4, 2016

**Benco Dental  
Conference Center**  
Costa Mesa, CA  
(Orange County Airport)



**"Beyond the Basics . . .**  
More Tools and Strategies to Advance  
the Dental Sleep Medicine  
Area of Your Practice"



**Dr. Mark Abramson —**  
"Sleep Apnea's Contribution to the Stress  
Load and Mindfulness-Based Stress Reduction"  
Presented at AADSM Seattle 2015



**PACE**  
Program Approval for  
Continuing Education

We deliver success smile after smile.

Southern California Component

**14 CE**

# “Beyond the Basics . . .

More Tools and Strategies to Advance the Dental Sleep Medicine Area of Your Practice”

Lecture, Demonstrations, Interactive and Hands-On Learning, Plus . . . Breakout Sessions for Individual and Team Education

This course is designed for dentists and dental team members who have been involved in Dental Sleep Medicine and/or have delivered Oral Devices for Sleep Apnea and Snoring. This unique education environment will provide Interactive learning, demonstrations, hands-on exercises and breakout sessions for advancing the Dental Sleep Medicine area of your practice. You will be provided practical tools to improve your Dental Sleep Therapy and address clinical concerns, as well as relational and management tools to manage patients in various stages of treatment, medical insurance and Medicare, plus billing challenges, dental sleep marketing and building physician / sleep lab relationships..... and more.

**Friday-Saturday**

**June 3-4, 2016**

8:30am-5:30pm / 8:00am-4:00pm

**Benco Dental Conference Center**

**3590 Harbor Gateway N.—Costa Mesa, CA**

**(714) 424-0977**

**DoubleTree by Hilton**

**(714) 825-3333—\$119/Night (Room Block)**

**(Free Orange County Airport Shuttle**

**& Shuttle To/From DoubleTree-Benco)**

**(916) 865-4528**



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. 11/01/2013 to 09/30/2016\*. (Any Product-Related Education is not included in Credits Issued) AGD Provider #350067

**14 Hours CE**



## Course Topics for Dentist & Team Learning

**Build Greater Confidence** as Members of the Medical Team  
**Better Understand PSG / HST Reports** for Better Communication, the MATRx System, and the Use of HSTs  
**Airway & Sleep Disorders**—Looking Back...Infant to Adults  
**Airway, TMJ and Sleep Exam**—Simplified & Comprehensive  
**Oral Appliance Therapy**—Screws, Hinges, Hooks, Fins, Blocks, Straps for Opening the Airway in the Throat  
**Importance of Addressing Nasal Obstruction** & Upper Airway Resistance in about 30% of Your Patients  
**Tongue Repositioning** to Improve Severe OSA Treatment  
**Treat the Entire Airway - OASYS** -Throat, Nose and Tongue  
**Medicare Appliance Options**—New Hinge Device +10mm  
**Appliance Options for an Upper Denture / Invisalign Patient**  
**Children - Airway & Speech Impediments, Special Topics**  
**Construction Bite Techniques, Appliance Delivery, Titration**  
**Manage Side Effects, Complications, Morning Bite Changes**  
**Other Therapy and Combinations to Improve Results**  
**Appliance Titration during PSG**—Train the Sleep Tech  
**Combination Therapy**—Modify an Appliance/Use with CPAP  
**Team Engagement for Dental Sleep Office Success**  
**Addressing Different Patient Groups, Handling Objections**  
**Medical Insurance, Protocols, Obstacles, Medicare, Credentialing, Using Billing Companies, In-Office Billing, etc.**  
**Dental Sleep Marketing**—Techniques for Current Patient Base, Potential Patients and Physician Engagement  
**Efficacy 164 Patient Study-Pre/Post PSG (JCSM Submitted)**  
**Sleep Apnea's Contribution to the Stress Load and Mindfulness-Based Stress Reduction** (Presented at AADSM 2015)

Registration Fees	By 4/29	By 5/13	After
Doctor Only	\$695	\$795	\$895
2nd Doctor Same Office	\$550	\$600	\$650
Doctor w/ One Team Member	\$795	\$895	\$995
Additional Team Members	\$100	\$150	\$195
Optional Appliance for Course	\$250	\$295	\$295

OASYS, OASYS Hinge or Herbst—Impressions/Bite Due By 5/20 for Delivery at Course

Associate Doctor is not included in Team Member Pricing. 50% Course Cancellation Refund after 5/13/16 or Doctor Registration Fee can be used toward a Future Course or a Single Appliance.

(Tax will be added for a Device made for California Registrants)

**“Outstanding Course! Exceeded all my expectations and anticipations. Would like to see course offered again!”**

**“The Hands-On Interactive Exercises were great!”**

**Thanks again for putting together such a great course. I have taken several others in the past, and I must say, this was top-notch. Great work!**

### Clinical Demonstrations / Participation

- ◆ Airway & Sleep Exam
- ◆ Impressions Plus MATRx, Digital; Bites
- ◆ Appliance Delivery & Adjustment
- ◆ Morning Deprogrammer & Exercises
- ◆ Sleep Tech Titration
- ◆ Patient Troubleshooting
- ◆ Combination Therapy

### Team Engagement / Participation

- ◆ Addressing Different Patient Groups
- ◆ Financial Arrangements & Challenges
- ◆ Medicare Credentialing for DSM & More
- ◆ Case Presentation—Handling Objections
- ◆ Dental Sleep Marketing
- ◆ Team Engagement for Success

### Advanced Learning Opportunity Personal Appliance—Home Sleep Test

Send in Your Impressions/Models & Bite Registration and have an appliance made and delivered at the course. (\$250 if Registered By 05/20 / After \$295—\*Impressions & Bites can also be taken at the course to have an appliance made afterwards.  
 \*Personal Home Sleep Studies will also be available.