



Happy Braces

**CHILDREN'S HAPPY TEETH and HAPPY BRACES
PRESENTS:**

WAYS TO INCREASE NEW PATIENT FLOW AND MAKE YOUR PRACTICE PROFIT!

- ◆ **INCREASING CASE ACCEPTANCE**
- ◆ **NEW PATIENTS INTERNAL REFERRAL MARKETING**

By: Greg Hughes, DDS

Dr. Hughes brings more than 25 years' experience in dental marketing, consulting & business development. He has lectured to more than 30,000 dentists and office staff on the four main factors that determine long term practice growth... those factors being 1) Customer Acquisition, 2) Consumer Sales, 3) Consumer Retention, and 4) Consumer Reactivation.

- ◆ **MEDICARE MANDATES OPTING "IN OR OUT"
FOR DENTAL PRACTICES**

By: Kathy A. Moore, MBA

Kathy A. Moore has 29 years' experience in medical and dental fields. She is a veteran in the industry and the owner of Moore Martini Medical. Kathy earned her MBA from JKF University with emphasis in Sales & Marketing.

LEARNING OBJECTIVE:

- ◆ Making Your Marketing Work for You
- ◆ Building Your Patient's Retentions
- ◆ The Law of Emotion
- ◆ Future of Dentistry
- ◆ Benefits of Opting in for Medicare
- ◆ Using Patient's Major Medical Benefits

3 CE UNITS
(CONTINUING EDUCATION)

FREE EVENT*

*LIMITED TO THE FIRST
250 REGISTERED DDS
AND GUEST

WHEN

June 15th, 2016

5:30pm - 8:30pm

WHERE

**La Mirada Resource
Center**

**13710 La Mirada Blvd
LA Mirada, CA 90638
(562) 943-7277**

SPONSORS

**Children's Happy Teeth
Happy Braces
Benco Dental
VIVA Dental**

CHILDREN'S HAPPY TEETH 12265 La Mirada Blvd, La Mirada, CA 90638

(562) 944-8408

HAPPY BRACES

12271 La Mirada Blvd #202, La Mirada, CA 90638

(562) 944-8877

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FREE TO ATTEND
with 3 CE Credits
(Continuing Education)

Wednesday June, 15th 2016
5:30-8:30PM

La Mirada Resource Center
13710 La Mirada Blvd, La Mirada, CA 90638

Registration Form:

Office Name: _____

Address: _____

Telephone # () - _____ Fax #: () - _____

Doctors: _____

Office Manager: _____

Who Will Be Attending:

1. _____ 2. _____

***Registration Due by June 1, 2016**

Please Fax Registration to Children's Happy Teeth / Happy Braces:

(562) 944-4290 or Email to: **Events@ChildrensHappyTeeth.com**

Questions Please Contact Kim @ **(562) 944-8408**

This Seminar is sponsored by:

